



**NORTHERN
COLORADO
PROSPERS**



Driving the Future Forward: 2017-2021

**A five-year strategic initiative by the
Fort Collins Area Chamber of Commerce**



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Welcome!

February 2020 Live Update



**Welcome to Third Live
Quarterly Update**



Our Agenda



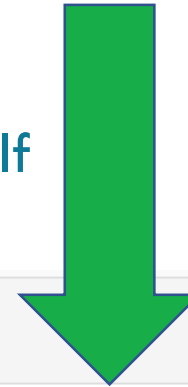
Today's format
Update presentations
Q&A



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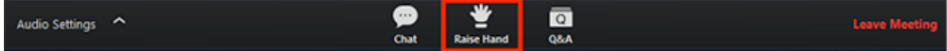
Welcome!

- All callers placed on mute
- Q&A following each goal update:
 - Select participants icon and click yourself
 - Raise your hand to ask a question



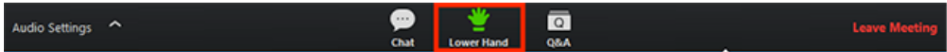
Windows

1. Click **Raise Hand** in the Webinar Controls.



2. The host will be notified that you've raised your hand.

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You can also use the **Alt+Y** keyboard shortcut to raise or lower your hand.



February 2020 Quarterly Publication

February 2020 Quarterly Update



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Angel Investors





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Founder Investors





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Partner Investors





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Investors Advisory Council

 Gerry Agnes <i>Elevations Credit Union</i>	 Carrie Baumgart <i>Markley Motors</i>	 Clay Benson <i>Mortenson Construction</i>	 Gene Bocis <i>Anheuser-Busch</i>	 Mike Dellenbach <i>Dellenbach Motors</i>	 Stephanie Teubner <i>Blue Federal Credit Union</i>	 Kevin Unger <i>UCHealth Advisory Council</i>	 Yuval Wasserman <i>Advanced Energy</i>
 Dan Dirksen <i>Saunders Heath</i>	 Shawn Osthoff <i>Bank of Colorado</i>	 Curt Richardson <i>Otter Products</i>	 Nicole Staudinger <i>FirstBank of Northern Colorado</i>	 Steve Stiesmeyer <i>Woodward</i>			
	 Connie Dohn <i>Dohn Construction</i>	 Jim Ciesla <i>Brinkman Construction</i>					



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Four Goals:

1. Fix North I-25
2. Align, Attract & Retain Talent
3. Bold Voice of Business
4. Expand & Retain Existing Business



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Goal 1: Fix North I-25

*SECURE MONEY TO WIDEN I-25 TO 3
LANES BETWEEN FORT COLLINS AND
LONGMONT BY 2025*



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Goal 1: Fix North I-25



Fix North I-25

69%

of likely Colorado voters support an increase in electric vehicle fees
(according to recent statewide polling conducted and supported by NCP)

\$937M

committed to North I-25
over past **5 years**
(and growing)



Ceremony held mid-October
2019 to open re-designed
**Highway 402
Interchange**

8

lane bridge at Prospect
and I-25 estimated to be
complete by Fall 2020

Early 2022

North I-25 construction
complete and toll
commencement



Completed research project
on how other states
**fund
transportation**

UP NEXT:

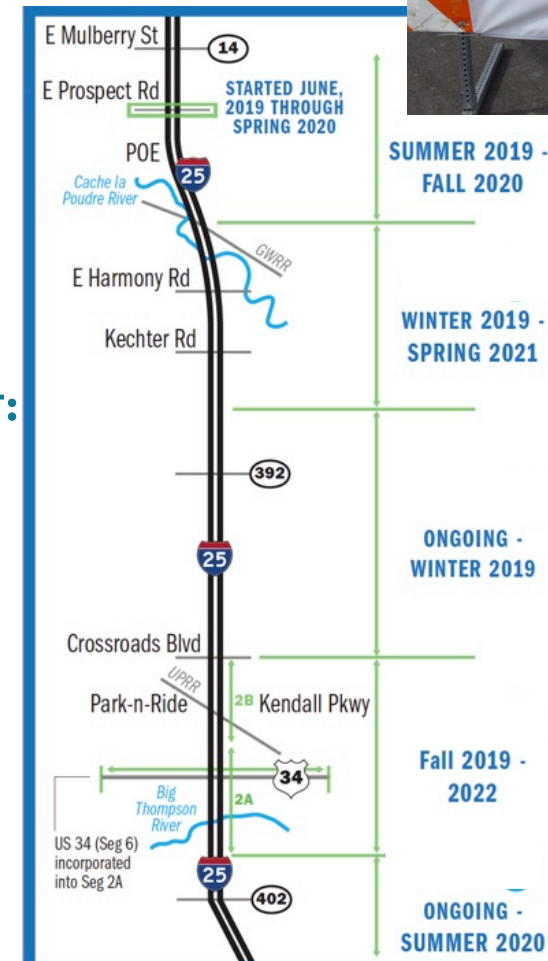
- Continue "shuttle diplomacy" between state legislative leaders to find common ground on transportation
- Advocate for: continuing \$300 million from the General Fund and make permanent; leverage revenue through bonding; increase gas tax; and ensuring electric vehicle users pay their share
- Monitor Front Range commuter rail initiatives
- Work with Colorado Congressional delegation on renewal of federal highway bill



Goal 1: Fix North I-25

Key Updates

- \$937M committed to North
- Highway 402 Interchange Ceremony
- Prospect and I-25: ~completed by Fall 2020
- North I-25 Construction Complete/ Toll Commencement: Early 2022
- Conducted statewide transportation poll:
 - *Good support for increase in gas tax*
 - *69% of Likely Colorado Voters support an increase in electric vehicle fees*
- State Transportation Funding Research Completed



Goal 1: Fix North I-25

Up Next

- Continue “shuttle diplomacy” between state legislative leaders to find common ground on transportation
- Advocate for:
 - continuing \$300 million from the General Fund and make permanent
 - ensuring electric vehicle users pay their share
 - leverage revenue through bonding
 - increase gas tax
- Monitor Front Range commuter rail initiatives
- Work with Colorado Congressional delegation of renewal of federal highway bill



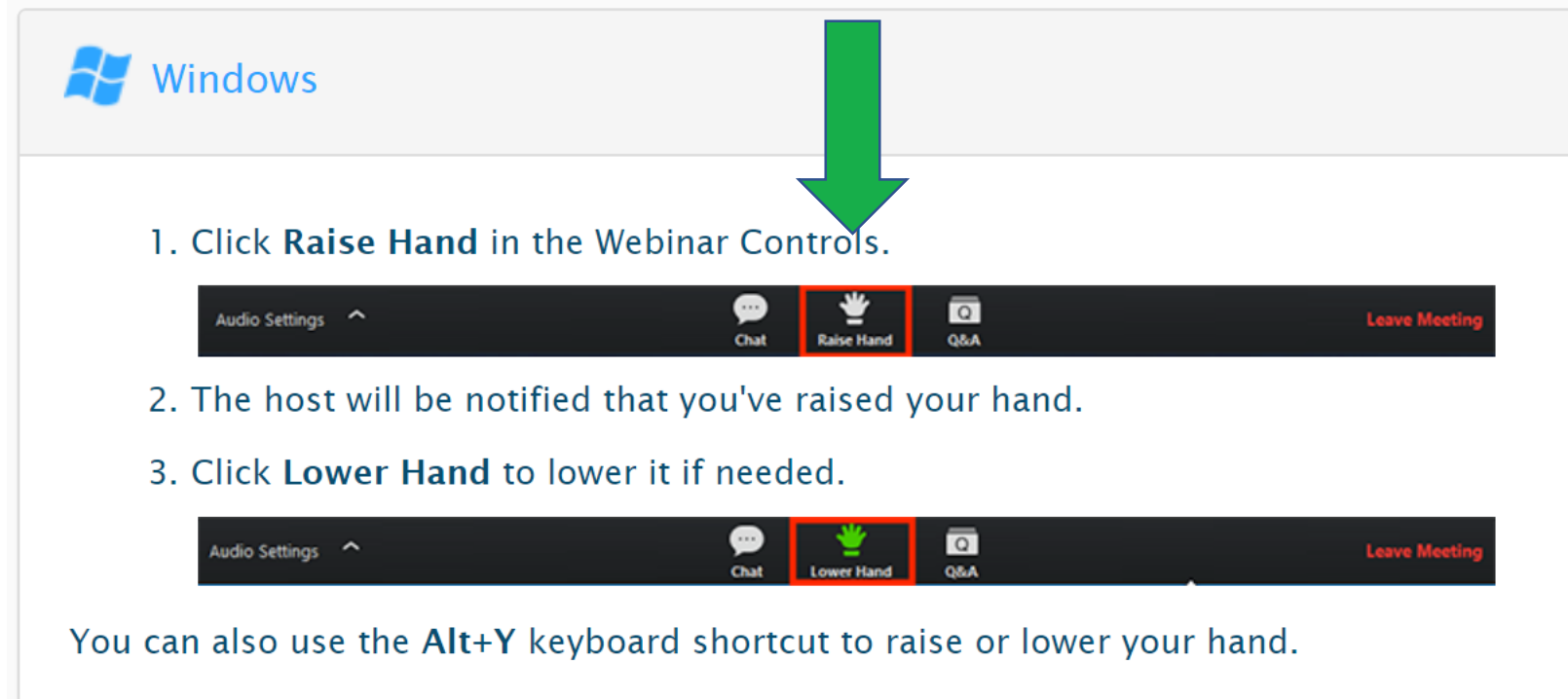
Second Regular Session | 72nd General Assembly
Colorado General Assembly





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Questions?



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Goal 2: Align, Attract, Retain Workforce Talent

*SUPPORT EMPLOYER EFFORTS
TO ACQUIRE,
DEVELOP, RETAIN TALENT*



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Goal 2: Align, Attract, Retain Workforce Talent

Align, Attract and Retain Talent



More than
12,000
jobs posted on
WorkInNorthernColorado.com

First NOCO Housing Summit held on
November 8, 2019 with more than

200 attendees

Discussed affordable housing as public infrastructure, water and the impact on housing, financing and legislative updates.

Helped Larimer County launch
“Hire Me. Connect My Partner,”

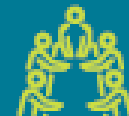
a service designed to assist prospective employees’ partners find job opportunities in Northern Colorado

First
meetings held for new
Trade Sector Partnership

Talent 2.0 defined key components of workforce development system

UP NEXT:

- Host Annual Talent Summit: April 15
- Market WorkInNorthernColorado.com with additional blogs, social media posts and ambassador profiles
- Continue support for existing sector partnerships (Health Care, Manufacturing and Trade)



Goal 2: Align, Attract, Retain Workforce Talent

Key Updates

- [WorkInNorthernColorado.com](https://www.WorkInNorthernColorado.com)
 - More than 12,000 jobs posted to-date
 - Marketing and social media campaign in process.
- Helped Larimer County launch “Hire Me. Connect My Partner.”
- November 8: First NOCO Housing Summit; 200 attendees
- First Meeting of new Trade Sector Partnership
- Talent 2.0 defined key components of workforce development system

February 2020 Quarterly Update

AMBASSADOR SPOTLIGHT

MADISEN GOLDEN

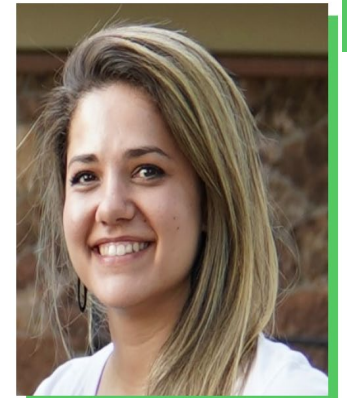
Colorado born and bred, Madisen Golden planned a post-collegiate move to Seattle. When it came time, the appeal of Northern Colorado was too strong, and the [Colorado State University](#) grad chose to start her career in Fort Collins. Now, she's helping build community and change lives for good.

[+ READ MORE](#)

NEWS FROM NORTHERN COLORADO

BLOG

**Top 5 Reasons
Northern
Colorado Is One
of the Best
Places to Raise A
Family**



**NoCo
Housing
NOW**
Making Tomorrow More Affordable Today



[NorthernColoradoProsper.com](https://www.NorthernColoradoProsper.com)

Boundless Opportunities

One hour north of Denver, in the shadow of the Rocky Mountains, is what we think is the best lifestyle in the state—Northern Colorado. We're looking for smart, engaged, passionate people to join our innovative companies or to build their own. Sound like you? You've come to the place of boundless opportunities.

[+ LOOKING FOR A JOB?](#)

[+ LOOKING TO HIRE?](#)

Goal 2: Align, Attract, Retain Workforce Talent

Up Next:

- Host Annual Talent Summit: April 15
- Market WorkInNorthernColorado.com with additional blogs, social media posts and ambassador profiles
- Continue support for existing sector partnerships (Health Care, Manufacturing and Trade)

WORK IN
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Move. Work. Live. Play.



CHAMBER
OF COMMERCE



CLARK COUNTY
ECONOMIC
DEVELOPMENT

AmericanJobCenter

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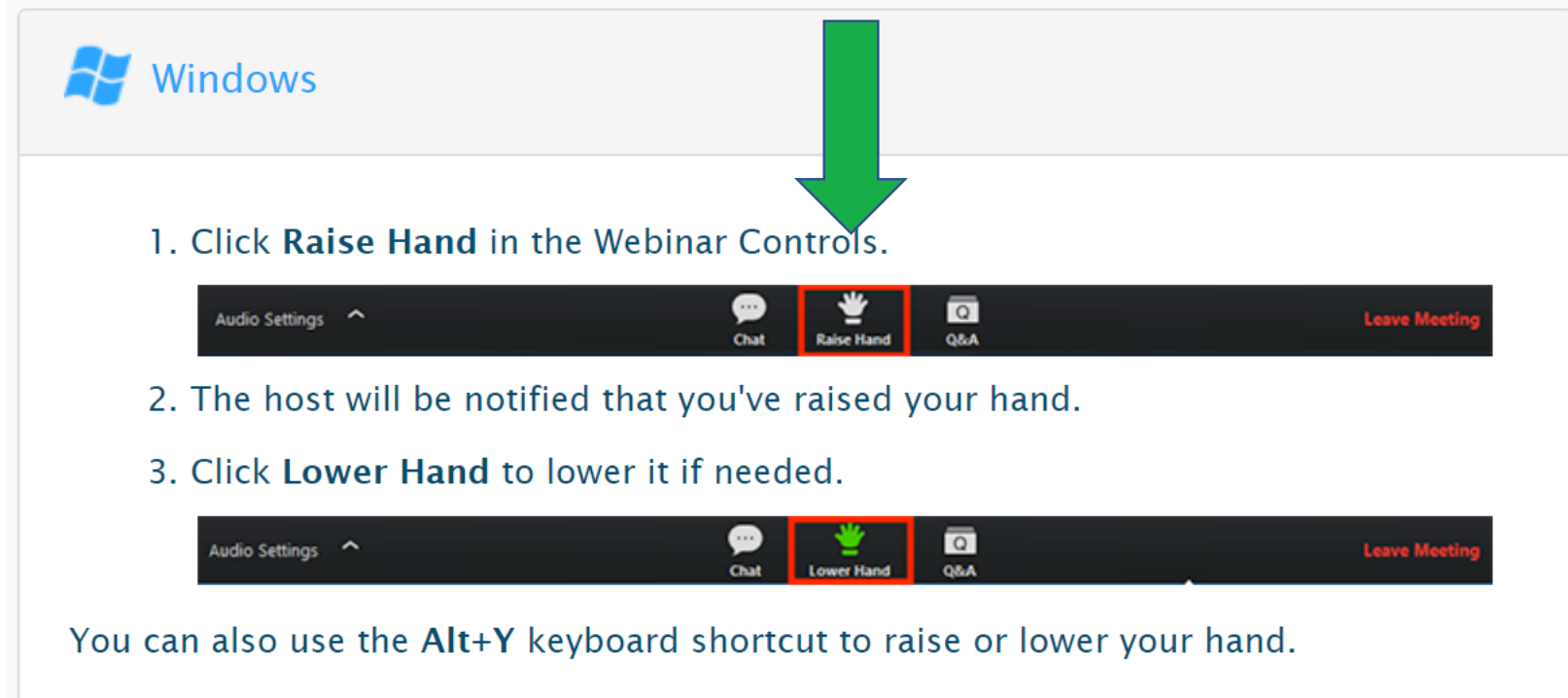


TALENT 2.0 SUMMIT



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Goal 3: Bold Voice of Business

*LOBBY TO POSITIVELY INFLUENCE
SHORT-TERM ISSUES WHILE
STRATEGICALLY POSITIONING FOR
LONG-TERM INFLUENCE AND KEEP
BALANCED COUNCIL*



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Goal 3: Bold Voice of Business

Bold Voice of Business



Voters said
YES

Poudre School District
2019 Mill Levy Override
ballot measure
(endorsed by the Chamber)

Supported unsuccessful ballot
measure for

0.5% sales tax

aimed at improving regional
roads and transit system

Governor Jared Polis was
keynote at NCP-sponsored 2019
Regional Issues Summit on

NOV 10

16

businesspeople featured in Bringing
Business Home Campaign and

3 million

impressions generated in 2019



UP NEXT:

- Recruit and train potential 2021 council candidates
- Amplify Bringing Business Home on media platforms through Townsquare Media partnership
- Northern Front Range Electricity Task Force to meet on a quarterly basis



Goal 3: Bold Voice of Business

Key Updates

- Successful PSD 2019 Mill Levy Override ballot (*endorsed by the Chamber*)
- Supported unsuccessful ballot measure for 0.5% sales tax aimed at improving regional roads and transit system
- Governor Jared Polis keynote at Regional Issues Summit
- 16 businesspeople featured in Bringing Business Home Campaign and 3 million impressions generated in 2019



Goal 3: Bold Voice of Business

Up Next

- Housing Affordability Task Group - LLAC
- Recruit and train potential 2021 Council candidates
- Amplify Bringing Business Home on media platforms through Townsquare Media partnership
- Northern Front Range Electricity Task Force continue to meet on a quarterly basis





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Goal 4: Expand & Retain Existing Business

*GROW OUR LOCAL ECONOMY BY
HELPING EXISTING PRIMARY EMPLOYERS
GROW AND EXPAND RIGHT HERE*



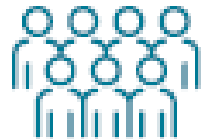
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Goal 4: Expand & Retain Existing Business



Expand and Retain Existing Business

Dozens
of primary
employer interviews
conducted in 2019



More than
200
economic surveys collected
from regional businesses

UP NEXT:

- Design and publish
2019 Northern Colorado
Business Retention and
Expansion Annual Report



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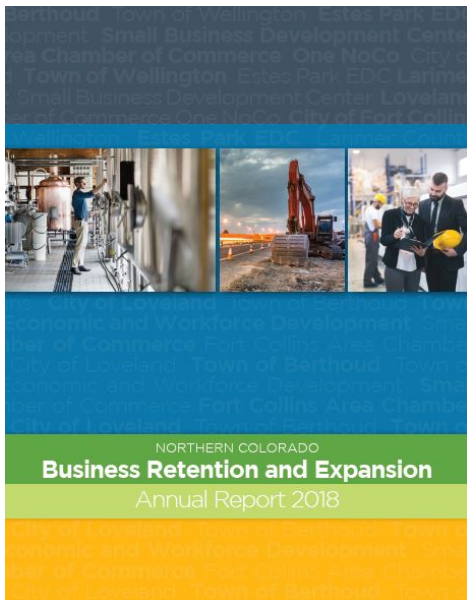
Goal 4: Expand & Retain Existing Business

Key Updates:

- Primary employer interviews have been conducted.
- Collecting responses to economic survey at major Chamber events.

Up Next:

- Begin work analyzing data and designing 2019 Northern Colorado Business Retention and Expansion annual report.





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A Look Ahead in 2020

- March 3:** Presidential Primary Election
- April 15:** NCP Annual Summit & Talent Summit at Embassy Suites
- June 30:** Primary Election
- July 15:** NCP Live Webinar
- October 21:** NCP Live Webinar
- November 3:** General Election



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Contact Us!

- Meet one-on-one or by phone to discuss Northern Colorado Prospers, the goals, where headed
- Brief your management team or employees
- Present to local chapters of your professional societies or trade associations or civic groups you're active in
- Contact David May davidmay@fcchamber.org or 970-482-3751 x 102



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Continuing to Grow

- Northern Colorado Prospers has 100 investors (www.NorthernColoradoProspers.com/investors/)
- But the more we have the more we can do
- If you know companies that would / should support our work, consider making an introduction
- What's next after Northern Colorado Prospers
- Contact David or Kim Medina at kmedina@fcchamber.org



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Thank You!



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